



**NEW ENGLAND  
CHAPTER OF THE  
URBAN AND REGIONAL  
INFORMATION SYSTEMS  
ASSOCIATION**

 @NewEnglandURISA  
 @Neurisa  
 @Neurisa  
 @Neurisa\_gis

### A MESSAGE FROM OUR PRESIDENT

It is my pleasure to invite you to be part of New England's geospatial community. Sponsoring with NEURISA not only helps your organization to get visibility, but also gives you an opportunity to contribute to the advancement of geospatial education, professional development, mentorship, and ultimately the future of geospatial technologies in New England. Please join us in advancing these efforts. If you have any questions, please feel free to contact me at [neurisa@gmail.com](mailto:neurisa@gmail.com).



*2022 President, Jennie Byron*



### NEURISA OVERVIEW

The New England Chapter of URISA (NEURISA) was founded in 1986 as a not-for-profit [501 (c) (6)] professional organization incorporated in Massachusetts. NEURISA serves Connecticut, New Hampshire, Maine, Massachusetts, Rhode Island and Vermont. The NEURISA Board is supported by 15 members with varying backgrounds in geospatial services, who volunteer their time to push forward the NEURISA goals.

*NEURISA 2022 Board Virtual Face-to-Face Meeting*

Our mission is to

- **EDUCATE** - Advance current and aspiring GIS professionals in their career.
- **ADVOCATE** - Represent the interests of GIS professionals and organizations.
- **COLLABORATE** - Foster relationships among professionals in the GIS community.
- **CULTIVATE** - Continue to position and grow NEURISA as a professional organization.

The organization continues to grow every year with well attended conferences, engaging events, eagerness to connect to the community through the chapter's monthly newsletter, and enthusiasm in participating in chapter operations. The chapter connects with almost 2,000 individuals and active GIS users from all six New England states. The Board of Directors is well represented as public and private sector geospatial and information technology professionals.

As a regional chapter of URISA International, NEURISA has access to certified workshops from professionals across the nation. Our events are also advertised at an international level through our relationship with URISA and our own social media channels, allowing for greater visibility for our sponsors and a broader attendee base. NEURISA brings URISA events to New England to serve our membership with excellent offerings such as the URISA GIS Leadership Academy and GIS-Pro conference. All of these events include valuable opportunities for sponsors to benefit!

## SPONSORSHIP OPPORTUNITIES

NEURISA offers several sponsorship opportunities for companies providing products and services supporting the geospatial and information technology industries. We believe NEURISA is an invaluable partner that can support you in marketing your products and services in the New England region; a partnership that will help you enhance your organization's visibility and reputation in the region.

This year's sponsorship cost is \$600 which includes the annual corporate sponsorship of \$500 and the newly added event sponsorship of \$100. We listened to feedback and included the cost of virtual and some in person events in one amount. The annual sponsorship supports the general operating costs of NEURISA while the additional \$100 will help us organize and support our student members, more events, raffles, and other member benefits. As NEURISA Day 2022 will be virtual again, we are focusing your support on local in person events such as Mappy Hours, workshops, and professional support gatherings to bring students and professionals together for knowledge sharing and networking.

### ANNUAL CORPORATE SPONSORSHIP OPPORTUNITY (\$500)

Increase your visibility and underscore your company's commitment to GIS professionals and practitioners, community, and education in the New England region. Annual Corporate Sponsorship is renewable each calendar year, so sign up early to take full advantage of its benefits! Corporate Sponsors receive the following:

<b>VISIBILITY</b>	Your corporate logo, linked to your company website, on the main page of the NEURISA website.
<b>WEB PAGE</b>	A separate sponsors page on our website dedicated to brief (<250 words) overviews of each corporate sponsor (description, contacts, products and services, etc).
<b>OUTREACH</b>	One-time email highlighting all our sponsors, sent by the chapter to the chapter's expansive email list of up to 2,000 regional contacts.
<b>COMMUNICATION</b>	Annual Corporate Sponsor with logo and hyperlink to your company website included on all NEURISA emails. NEURISA sends monthly eBlasts and frequent communications on mappy hour events, workshops, mapathons, volunteer opportunities, and more.
<b>PROMOTION</b>	Promoted as an Annual Corporate Sponsor on all event announcements, including a sponsor slide at each event.
<b>JOB LISTINGS</b>	Priority job listings for your company on our website and in monthly eBlast newsletter emails.

**SPONSORSHIP TO SUPPORT INDIVIDUAL NEURISA EVENTS (\$100)**

This year, our events are planned to take place both virtually and in person. These will include:

1. **The 14th annual NEURISA Day conference** to be held in the Fall. Last year's virtual conference had over 120 participants and included notable GIS leaders such as Adam Carnow of Esri, the Blue Marble Geographics, geospatial professionals, and educators across New England.
2. **Mappy Hours** are NEURISA members' most favorite event, hosted throughout New England several times a year. Members love it because the event is free, local, offers informal networking, provides idea sharing and conveniently scheduled right after work. This event offers a chance to thank and showcase the Sponsor with a shout-out, brief overview, and company provided swag as prizes (if requested by the Sponsor).
3. **URISA Certified Workshops** are a way to further your skills and education, learn about new technologies, as well as earn valuable credits towards a GISP certification.
4. **Mapathons with Humanitarian OpenStreetMap** and **MapSwipe Competitions** give our community a chance to support global humanitarian mapping initiatives at a central online group to socialize, learn, and meet other geospatially-minded people. A great way to engage with local educators and promote GIS supporting teachers with GIS learning.
5. **Community gatherings** are a key goal of ours for 2022. We will be offering events to help reconnect the New England geospatial community safely in person. Ideas we are considering are barbecues, geocaching, and local volunteer initiatives.
6. **Donate raffle prizes** such as company swag, electronic gift cards, access to an event you are hosting, or anything else that helps to promote your services. Sponsors provide a wide range of products like chocolates, a company branded hat, or a drone!

**Please contact us to sign up for the sponsorship benefit that best fits your organization and we look forward to answering your questions. Thank you for your interest and support!**

Jennie Byron  
NEURISA President, [neurisa@gmail.com](mailto:neurisa@gmail.com)

Jodie Gosselin, GISP  
NEURISA Immediate Past President