

# NEURISA Mission, Goals, and Strategies

Final Draft - 4/10/2014

## NEURISA Mission Statement

The New England Chapter of the Urban and Regional Information Systems Association (NEURISA) is the professional association of Geographic Information Systems (GIS) practitioners in New England. NEURISA is a nonprofit 501(c)6 organization whose mission is to advance the effective and appropriate use of GIS and related information technologies to solve challenges throughout the region.

To carry out our mission, we...

- **Educate** - Provide high quality learning opportunities for current and aspiring GIS professionals.
- **Advocate** - Represent the interests of GIS professionals and organizations.
- **Collaborate** - Foster relationships among professionals in the GIS community.
- **Cultivate** - Continue to position and grow NEURISA as an active and viable organization.

## NEURISA Goals and Strategies

### Goal 1. Educate - Provide high quality learning opportunities for current and aspiring GIS professionals.

Strategy 1: Host events, conferences, and trainings

Strategy 2: Sponsor events hosted by other industry-related organizations

Strategy 3: Identify and distribute existing educational resources to our members

Strategy 4: Assist members to achieve and maintain GISP certification

### Goal 2. Advocate - Represent the interests of GIS professionals and organizations.

Strategy 1: Support and promote GIS growth and awareness.

Strategy 2: Engage young GIS Professionals and encourage their involvement in the organization

Strategy 3: Promote professional adoption and awareness of best practices and standards in the GIS profession

Strategy 4: Build and maintain strong relationship with educational institutions which have a GIS program

Strategy 5: Keep members informed of issues affecting the profession

### Goal 3. Collaborate - Foster relationships among professionals in the GIS community.

Strategy 1: Coordinate with other industry-related organizations

Strategy 2: Encourage greater NEURISA member involvement in the organization, both at a local and national level

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Strategy 3: Provide a forum for promoting and facilitating the use and integration of spatial information technology

Strategy 4: Promote professional career, networking, mentoring, and volunteer opportunities

## **Goal 4. Cultivate - Continue to position and grow NEURISA as an active and viable organization.**

Strategy 1: Increase awareness of NEURISA amongst the New England GIS community

Strategy 2: Ensure financial stability

Strategy 3: Define and promote membership benefits and requirements

Strategy 4: Improve and facilitate communication between the Board and members/sponsors

Strategy 5: Build and maintain a strong partnership with URISA